





The Business Case for Diversity

Hosted by Ministry of Economy and Communication in partnership with U.S. Embassy Tallinn and American Chamber of Commerce

> MAY 17, 2016 9:00-11:00

Ministry of Economy & Communications

Address: Harju str. 11

EVENT PROGRAM:

9:05 Welcome Remarks: Hon. Liisa Oviir, Entrepreneurship Minister

9:20 Speaker Introduction: Hon. James Melville, U.S. Ambassador to Estonia

9:30 Keynote Speaker: Dr. Yahya Basha

Dr. Yahya Basha is an American entrepreneur who runs a successful medical diagnostics company in Michigan state. He came to America as an immigrant from Syria, and has hired hundreds of refugees and other immigrants into his medical workforce during his career. He is an active member of community and business organizations. Dr. Basha will share his perspectives on the advantages of hiring a diverse workforce and lessons learned from helping immigrants adapt to and integrate into a new culture.

10:00 Panel Discussion with Business Leaders

Moderator: Hanno Tomberg, Enterprise Estonia

- Indrek Laul, CEO and Owner, Estonia Piano
- Wade Stokes, COO, TransferWise
- Karoli Hindriks, CEO, Jobbatical

11:00 End